



ASHBROOK INDEPENDENT SCHOOL

Ashbrook's mission is to challenge and nurture academically capable students

February 15, 2019

Dear Citizens Bank,

On behalf of the teachers and students of Ashbrook Independent School, we ask for your support of our 20th Annual Auction on April 12, 2019. Ashbrook is a non-profit, secular, Preschool thru 8th grade, college-preparatory school that strives to offer the best education in the Mid-Willamette Valley. Our mission is to challenge and nurture academically capable students. We plan to fulfill that mission by creating a dynamic learning environment that includes developing a more modern classroom design, providing high-quality professional development for staff, and broadening the diversity of our student population. Please see the reverse side of this letter for more information.

Our unique, high-quality programs are funded solely through tuition and private donations. Each year, our auction raises funds which are vital to Ashbrook's operating budget and, additionally, are used to help keep tuition affordable for local families. We value and depend on our partnerships with community businesses that donate items and/or services to raise these funds. We humbly request that you consider donating to our Auction this year. Your donation will help support the funding necessary to fulfill our mission.

Our 501(c)(3) status enables you to claim the full-value tax deduction of your donation. Your contribution also offers a unique marketing opportunity that will help publicize your business or services. This year, donors will be recognized in the following ways:

- Advertisement - Donors donating \$150 or more in value will get a full page ad presented on the rolling slide show the night of the auction as well as an ad in our printed Auction catalog.
- "Support our Donors" Letter - All donors will be listed in our 'Support Our Donors' letter, sent to Ashbrook families each Fall. Recognizing that our families have choices, we ask our families to take into account the generosity of our donors when making their purchases.
- Tax Deduction - Our 501(c)(3) status enables you to claim a tax deduction (Tax ID# 93-1131186).

We appreciate your time and consideration. To donate to our Auction and support the students and staff at Ashbrook Independent School, please complete the enclosed donation form and return it with your donation by mail or contact me directly. I welcome the opportunity to tell you more about this unique opportunity.

Warmly,
Jenna Williams, Donations Coordinator
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